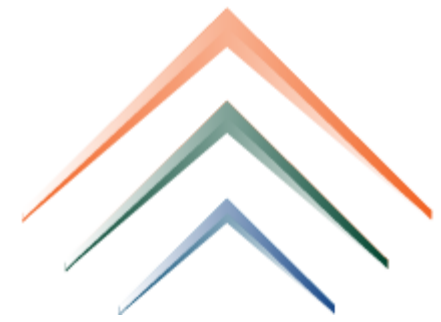


Professional Remodeling Collective

Inspire. Elevate. Build.

What do we do, how will we do it and where are we going

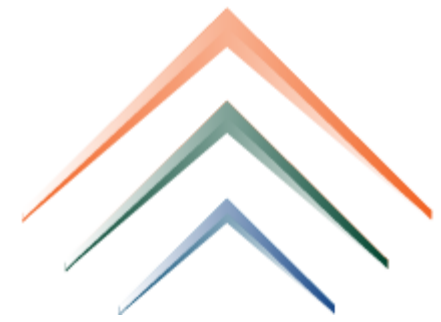


Our mission is to elevate the remodeling industry and its professionals to continuously pursue the highest standards of craftsmanship and ethics for the profession and the community.

We will lead the advancement of the remodeling industry and its professionals while promoting awareness of our purpose in the community we serve.

Our vision is to be the unified voice of the remodeling industry and its professionals committed to upholding ethics and excellence in our trades resulting in a better future for the community.

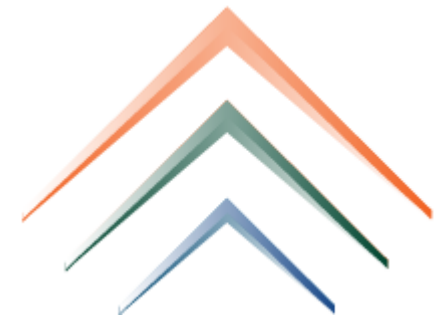
Why we do what we do and what principles guide us



Our core purpose is to inspire current and future professionals in the remodeling industry and elevate the standards to build a stronger community as a unified voice.

- Education: Educate through collaboration, deliverables and training to both professionals and consumers.
- Knowledge: Provide direction, expertise and resources to all who have been an interest in the remodeling industry.
- Integrity: Act in accordance with ethics avoiding real or perceived conflicts of interest whenever possible.
- Excellence: Dedicated to develop and promote the highest professional best practices and standards for the remodeling industry.

Enhance Member Value to Grow and Diversify Our Community



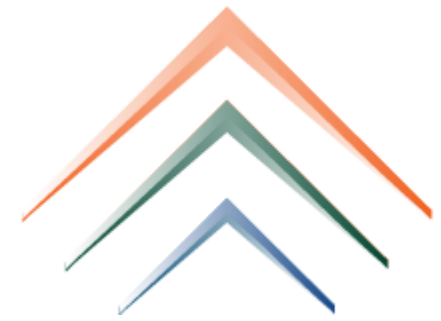
We are dedicated to increasing the value of membership as part of our commitment to expanding and diversifying our community. Joining our collective demonstrates a commitment to elevating the remodeling industry and offers you a crucial role in an association driving positive change within our field.

Membership provides:

- **Commitment to Excellence:** Show your dedication to the highest standards of craftsmanship and ethics.
- **Influence and Impact:** Gain a voice in shaping the future of the remodeling industry.
- **Community and Collaboration:** Connect with like-minded professionals striving for excellence and innovation.

Together, we inspire, elevate, and build a stronger, more dynamic remodeling industry.

Elevating Industry Expertise Through Professional Development



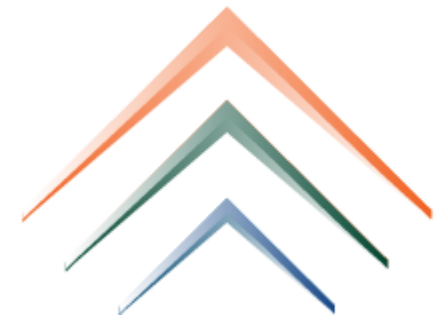
We are committed to providing high-quality professional development activities that enhance the competency of those working in the remodeling industry or investing in their homes.

By understanding the unique educational needs of our members, we develop tailored resources that address their specific requirements.

Our goal is to serve as a premier platform for delivering expert knowledge, elevating industry standards, and advancing professional skills.

Through our targeted development programs, we inspire, elevate, and build a more knowledgeable and proficient remodeling community.

Workforce Development: Building the Future of Remodeling



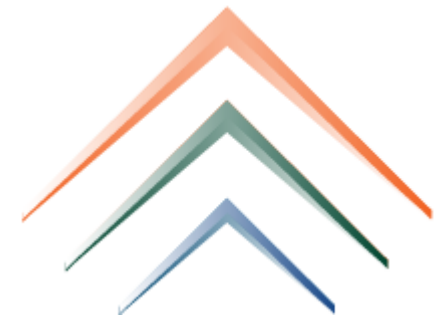
We are dedicated to fostering collaboration, diversity, and inclusion to create career pathways for the future remodeling workforce. By partnering with key influencers, we can deliver a unified message about the essential skills needed in our industry and guide their development.

Our initiatives include:

- Best Practices: Developing strategies to support professionals at every career stage, from entry-level to senior roles.
- Skills Gap Analysis: Identifying and addressing the gap between workforce development and readiness.
- Inclusive Training: Facilitating discussions on training and developing a nontraditional workforce.
- Innovative Recruitment: Educating business owners on new recruitment strategies and remodeling practices.
- Supportive Platform: Providing a platform for technical and administrative growth.

Through these efforts, we aim to inspire, elevate, and build a stronger, more diverse remodeling workforce for the future.

Codes & Standards: Shaping the Future of Remodeling



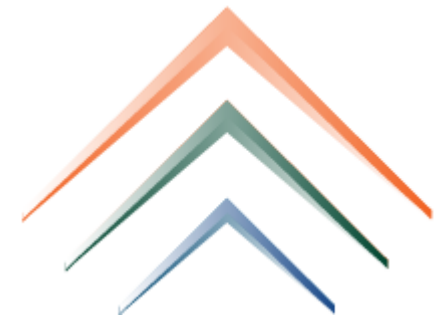
We are committed to influencing the development, promotion, and understanding of published codes, standards, and regulations.

As industry experts, we recognize the critical need for oversight and standardization to ensure excellence and safety in remodeling. Regulatory bodies rely on our expertise to develop comprehensive codes and standards.

The absence of consistent regulation and the rise in litigation underscore the importance of our efforts in establishing and upholding these essential guidelines.

Together, we inspire, elevate, and build a more standardized and reliable remodeling industry.

Resource: Your Premier Source for Industry Standards



We are dedicated to shaping the development, promotion, and understanding of published codes, standards, and regulations. We strive to be the primary resource for industry data, technical knowledge, and regulatory guidance.

Given the diversity of the remodeling industry, we understand the importance of building strong relationships with government agencies and trade organizations. Through these partnerships, we collect, maintain, analyze, and disseminate vital information to our members.

By providing these essential resources, we inspire, elevate, and build a more informed and capable remodeling community.

Remodeling Professional Ethics

We are committed to creating safe and rewarding workplaces, prioritizing safety through regular discussions and prompt correction of unsafe conditions.

We emphasize professional development by encouraging continuing education and are dedicated to preventing discrimination or harassment.

We will collaborate among fellow members to encourage advocacy for free trade, support for professional growth, and recognition of excellence.

We are committed to maintaining appropriate insurance and licensing, actively engaging in collaboration with federal, state, and local authorities. Our dedication extends to fostering growth and ensuring the health of our industry through compliance with proper licensure, adherence to best business practices, and a focused commitment to education and recruitment initiatives.

We pledge honesty, ethics, and competence, reflected in fair contracts, truthful advertising, clear communication, transparent acknowledgment of mistakes, and expertise in the field.

We will service our communities and aim to be a positive and trusted face, collaborating respectfully, maintaining professionalism on job sites, and being a trusted source as vetted professionals.